

For over thirty years Sopra Steria has built an enviable track record for providing applications design and development services to the public sector in Scotland.

Combined with our understanding of the business, culture and values of the public sector, we bring together design thinking with data, technology and people to transform public services.

Sopra Steria is a European leader in digital transformation, providing one of the most comprehensive portfolios of end-to-end services in the market: Consulting, Systems Integration, Software Development and Business Process Services.

**Delivery Track Record**

**People Centric Approach**

**Active Stakeholder**

**Strong Local Presence**



*“Sopra Steria’s team in Scotland is committed to achieving positive outcomes for our customers. We work very hard to build effective working relationships and have proven our ability to deliver with our customers across the public sector in Scotland. We are passionate about making a difference to Scotland’s citizens and our local team is proud to play an active role in leading and driving change and supporting the delivery of digital public services across Scotland.”*

**Alison McLaughlin, Regional Director, Sopra Steria**

## People Centric Approach

**Regional Government Director**  
**Alison McLaughlin**  
 As Regional Government Director, Alison is responsible for all of the business that Sopra Steria conducts in Scotland and Northern Ireland. Alison has had a focus on digital services for the regional public sector for the last 16 years, with experience spanning Central Government, Justice, Local Government, Health and the Third Sector. She is on the Scottish Government Digital Advisory Board and the Board of ScotlandIS.

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 @AlisonMcLaugh

**Head of Regional Digital Transformation & Consulting**  
**Alasdair Hendry**  
 Alasdair runs and manages a team of consultants and transformation specialists who work with organisations across Scotland and Northern Ireland to deliver new business models that make a tangible difference to the provision of digital public services.

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 @naeprobs

**Deputy Regional Government Director**  
**John Bailey**  
 As Deputy Regional Government Director, John is responsible for delivery and supporting sales across Regional Government including all of the business that Sopra Steria conducts with organisations funded by the devolved organisations in Scotland and Northern Ireland and those UK public sector organisations based in Scotland. These include the Scottish Government, NHS Scotland, the Northern Ireland Executive and the Student Loans Company. John has over 30 years’ experience working in IT across a wide range of industries and he uses this breadth of knowledge to help his customers deliver business transformation through the effective use of digital technology.

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**Head of Business Development for Regional Government**  
**Margaret Moore**  
 Mags is passionate about “joining up the dots” for our public sector customers, maximising the potential of digital to deliver better services and outcomes. She leads a team of Account and Bid Managers across Scotland and Northern Ireland who are proactively focussed on doing the right thing for our customers and their communities. Mags has a breadth of experience within the IT industry and is an active contributor within Solace Scotland and Socitm’s Top Talent programme. She is also Career Ready Mentor, helping to shape the careers of future leaders.

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**SCOTLAND**  
**400+**

**UK**  
**6,700**

**GROUP**  
**40,000**

**A Strong Local Presence**  
 In Scotland the Sopra Steria business has achieved sustained growth in recent years and our strong local presence is supported by a significant profile across the rest of the UK and Europe

**COUNTRIES**  
**20+**