



Sopra Steria recognised as an outstanding European analytics partner

London, 4 April 2017: Sopra Steria was awarded “Regional Partner of the Year” in two key markets by SAS, the leader in analytics, at its annual Partner Awards in Orlando, Florida, USA.

Sopra Steria was named Partner of the Year for both the UK & Ireland and South West Europe regions at the awards, which are held as part of SAS’s Annual Global Forum. The awards are issued to SAS partners who have demonstrated exemplary levels of service and expertise in helping customers implement SAS technology and solve their most complex business problems. Sopra Steria’s Hadley Christoffels, SAS Data and Analytics Lead and Senior Manager Michel Sebag accepted the awards at the event.

Having secured SAS Gold Partner Status in 2016, Sopra Steria has been bringing SAS technologies to financial services clients across Europe. This year, Sopra Steria established an innovative mechanism to enable new entrant banks cost effective access to advanced analytics capabilities.

Russ Cobb, Vice President of Alliances at SAS, said: *“As customer demand for analytics solutions grows and delivery models evolve, a robust partner community is critical. Sopra Steria stood out to us across the UK & Ireland and southwest Europe for both its level of product understanding and the strong client relationships it has developed through the effective deployment of SAS technology. We are pleased to recognize them as our Partners of the Year in two of our most important international markets, and we look forward to continuing our work together in the years to come.”*

Melba Foggo, Managing Director Financial Services at Sopra Steria, said: *“Ensuring our clients and customers have access to the clearest and most useful analytics is critical to the services we offer across the UK, Ireland and in Europe. Recently, we have been extending even further, allowing new financial services entrants access through SAS technology to a level of analytic detail that was previously exclusive to massive market players. We are delighted that our work to ensure our clients receive the very best analytics solutions has been recognised by SAS in these two awards.”*

About SAS

SAS is the leader in analytics. Through innovative analytics, business intelligence and data management software and services, SAS helps customers at more than 83,000 sites make better decisions faster. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.

About Sopra Steria

Sopra Steria, a European leader in digital transformation, provides one of the most comprehensive portfolios of end-to-end service offerings on the market: consulting, systems integration, software development, infrastructure management and business process services. Sopra Steria is trusted by leading private and public-sector organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining high quality and performance services, added value and innovation, Sopra Steria enables its clients to make the best use of digital technology. With 40,000 employees in more than 20 countries, Sopra Steria had revenue of €3.7 billion in 2016.

For more information, visit us at www.soprasteria.co.uk

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