

Sopra Steria enters strategic alliance with SAS and is first to achieve Gold Partner status in the UK

London, 28 January 2016: Sopra Steria, a European leader in business change and digital transformation, has today announced a strategic alliance with SAS, a leader in analytics, to deliver an end-to-end managed service and outcome based data and analytics offering. Sopra Steria is also the first strategic partner to meet the SAS Gold-level status requirements in the United Kingdom, due to their significant investment in and commitment to maintaining a comprehensive knowledge of SAS solutions and expertise in the Financial Services industry.

The combination of SAS's breadth, depth and maturity with Sopra Steria's business insight, scalability and long history in delivering SAS services will help form SAS Service Offerings that cover both on-shore and off-shore delivery models, underpinned by a SAS Centre of Excellence.

Melba Foggo, Sopra Steria's Managing Director for Financial Services, comments: *"Business analytics is a key driver of superior business performance. This partnership with SAS strengthens the development of our SAS centre of excellence and accelerates our ability to continually shape flexible service offerings that drive value for our clients."*

The strategic partnership will span across Customer, Fraud, Financial Crime, Credit Risk, Regulatory, Finance and HR & Operations functions and will include service offerings such as:

- Platform Management: cloud-based hosting, architecture design, administration and modernisation
- Data Management: data architecture, data integration and data quality
- Visualisation: environment administration, in-memory data management, reporting and data exploration and analysis
- Analytics: Decisioning and Execution, Predictive Analytics, Model Automation and Model Management

Steven Toft of SAS says: *"We are delighted to recognise Sopra Steria as the first Gold-level partner in the United Kingdom to meet the partner program requirements. Their expertise combined with our SAS platform will provide powerful business intelligence offerings for customers."*

Sopra Steria will continue to work closely with SAS to collaborate on the development of new analytics offerings and expand their solution portfolio beyond Financial Services to Sopra Steria's other key lines of businesses.

About Sopra Steria

Sopra Steria, European leader in digital transformation, provides one of the most comprehensive portfolios of end to end service offerings in the market: Consulting, Systems Integration, Software Development, Infrastructure Management and Business Process Services. Sopra Steria is trusted by leading private and public organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining high quality and performance services, added-value and innovation, Sopra Steria enables its clients to make the best use of information technology. With 37,000 employees in over 20 countries, Sopra Steria had combined revenue of €3.4 billion in 2014.



Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809

For more information, please visit our website www.soprasteria.co.uk

About SAS

SAS is a leading provider of analytics software products. Through innovative analytics, business intelligence and data management software and services, SAS helps customers at more than 75,000 sites make better decisions faster. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.

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