

## **Sopra Steria to demonstrate its Smart Transport Expertise at the ITS World Congress**

**Paris, 1 October 2015:** Sopra Steria is at the ITS World Congress, to be held October 5-9 at the Bordeaux Exhibition Centre. As a leading player in the digital transformation of the transport sector, Sopra Steria will participate in a roundtable, "Urban Trends Driving ITS changes," will hold a conference, "Digital transformation challenges for ITS," and give demonstrations of its latest innovations.

Sopra Steria supports companies in the transport sector with their specific complex problems, by bringing innovative solutions that are adapted to each activity. The group provides services from consulting to implementation regarding passenger management systems, geographic information systems, transformation of multimodal hubs, and optimization of transport systems.

At the 22nd meeting of this annual trade show focused on intelligent transport systems, Sopra Steria will present three innovations that will help improve sustainable mobility:

- **Connected seats:** using two sensors, a hub, and a smartphone app, connected seats make it possible to facilitate the management and filling of a train by determining where the empty seats are, facilitating upgrades and ticket verification, and detecting fraud, among other possibilities.
- **Urban Pass:** shared platform in SaaS mode that brings together Transport and Services: Transport And Ticketing, Digital Identity, Smart City, Open Data Approach and API.
- **Smart rail:** a disruptive step that will open up the central control station and integrate it into your transport information system.

Additionally, a roundtable, "Urban Trends Driving ITS changes," will be led by **Knut Holmen, Director of Public Sector Development at Sopra Steria Norway**, on Thursday October 8, from 1:30 - 3:00pm; as well as a conference, "Digital transformation challenges for ITS," on Friday, October 9, 9:00 AM - 10:30am with **Emmanuel Ranc, Director of Ticketing Products and Didier Bosque, Director of Offerings, Innovation, and Architecture**.

### **About Sopra Steria**

Sopra Steria, European leader in digital transformation, provides one of the most comprehensive portfolios of end to end service offerings in the market: Consulting, Systems Integration, Software Development, Infrastructure Management and Business Process Services. Sopra Steria is trusted by leading private and public organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining high quality and performance

services, added-value and innovation, Sopra Steria enables its clients to make the best use of information technology. With 37,000 employees in over 20 countries, Sopra Steria had pro forma revenue of €3.4 million in 2014.

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809

For more information, please visit our corporate website [www.soprasteria.com](http://www.soprasteria.com)

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