

# Maximise the value of your ServiceNow licenses

- **Maximize Efficiency:** Are you fully leveraging all the features your ServiceNow platform offers?
- **Boost ROI:** Do you have clear insights into your ServiceNow license usage and costs?
- **Enhance Performance:** Is your business optimised for ServiceNow?
- **Improve User Experience:** Are your users getting the most seamless experience possible?

Under-used and redundant licenses in any IT platform waste resources and money. Our ServiceNow License Platform Optimisation Audit helps cut costs, boost adoption of important functionality, and deliver maximum value.

With a **ServiceNow Platform Optimisation Audit** you can successfully drive change in your organisation. We will help you understand what your current ServiceNow contract gives you, and what your organisation needs. Our expertise in the successful delivery and maintenance of ServiceNow instances will support you in seizing the opportunity the Now Platform provides.

## Our approach

### Week 1

**Consultative Assessment:** Expert consultation to understand your business needs and align them with your ServiceNow capabilities.

**Platform Objection Challenges:** Understand any challenges and objections related to the platform.

**Comprehensive License Review:** Detailed analysis of your current license usage and agreements.

### Week 2

**Actionable Recommendations:** Tailored suggestions to optimise your license usage and improve platform adoption.

**Roadmap for Future Development:** We help you understand the roadmap for future platform development and how it aligns with your business goals.

**New Advancements Presentation:** We present new advancements in the ServiceNow platform within the licensing model to ensure you are aware of all available features.

## Key benefits



**Improve ROI** by ensuring optimal use of purchased licenses



**Identify cost savings** and eliminate unused or underutilised licenses



**Improve employee satisfaction** by providing the right tools and resources



**Increase adoption** of ServiceNow features and functionalities



**Improve strategic alignment** of your IT

### Book your Platform Optimisation Audit



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### Why Sopra Steria?

With a proven track record in customer-centric ServiceNow delivery and optimisation, our Platform Optimisation Audit will deliver you both value and customer satisfaction.