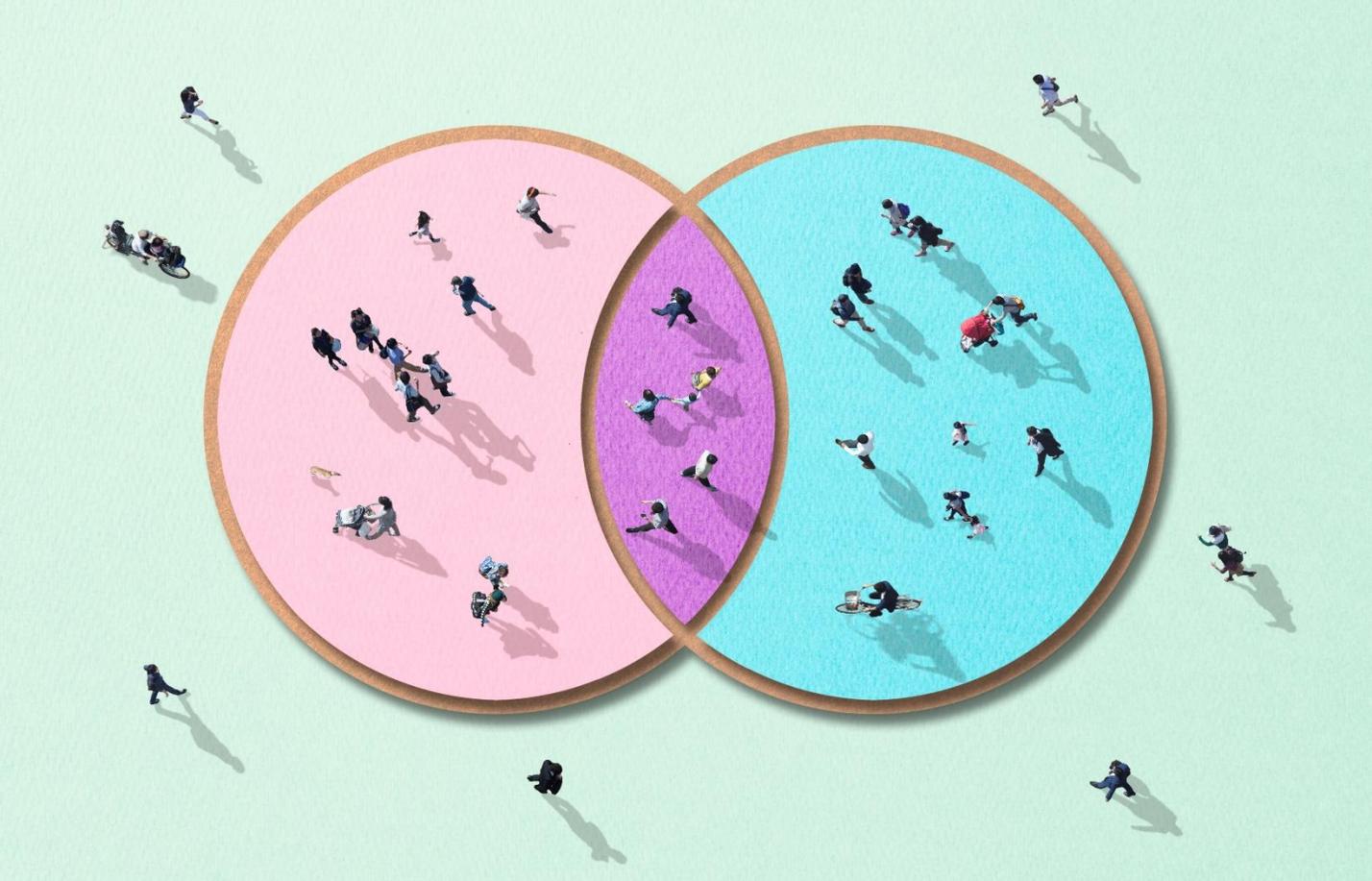


Delivering genuine change for good

Welcome to Chemistry

The Sopra Steria ecosystem





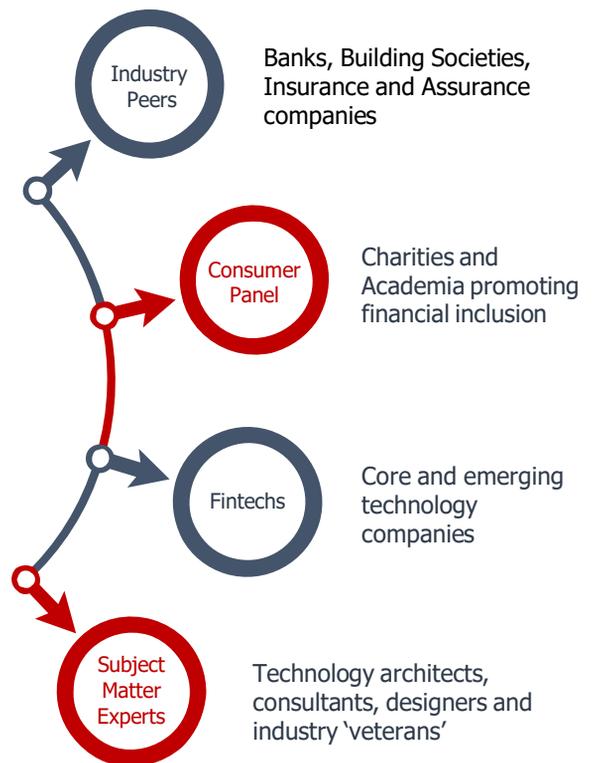
What is Chemistry?

Chemistry is a platform which enables innovative and creative people to work collaboratively with businesses to solve the biggest consumer challenges using technology.

We built an ecosystem consisting of industry peers, charities, academia, fintechs and subject matter experts to accelerate the delivery of impactful innovation.

Together, we can shape a better world.

Our ecosystem





What problems are we solving?

Half of UK adults display one or more characteristics of being potentially vulnerable.

The FCA defines a vulnerable person as “Someone who, due to their personal circumstances, is especially susceptible to detriment”.

Most firms want to do the right thing, but struggle to treat vulnerable consumers fairly and consistently.

What makes it challenging?

Data availability and quality limitations as well as regulatory constraints (GDPR) impact the ability to identify customers who are, or might become vulnerable.

This makes it difficult to design products and services that sustainably deliver a positive experience for those who need it the most.

How might we leverage the power of data to better serve our vulnerable customers?



What's our approach?

Got too much to handle?

1

Join the Party

Join your peers in solving tricky industry-wide challenges

Don't know where to start?

2

Focus on what matters

Let the consumers and academics be the ones telling you the priorities

Running out of ideas?

3

Pick the fintech

Don't recreate the wheel. We'll do all the heavy lifting to find wacky and wonderful technology partners

Got the what but not the how?

4

Make it work

Count on our designers, subject matter experts and technology architects to measure value & prove the concept

It's working. Now what?

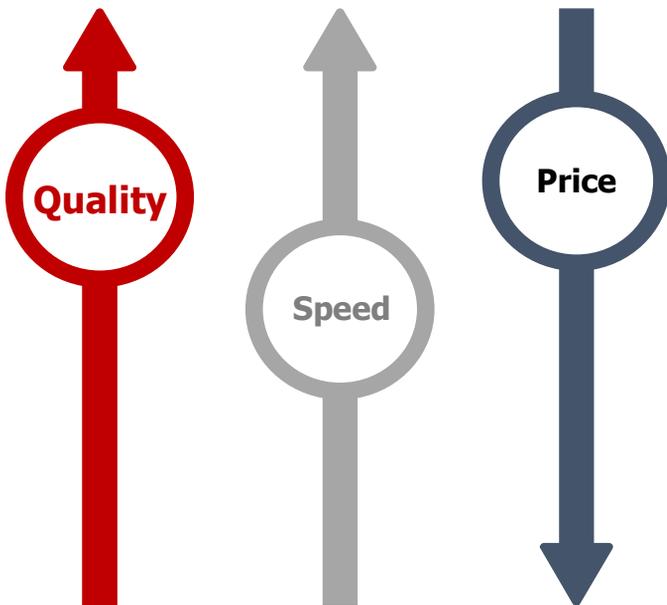
5

Make it stick

Launch the solution to a small set of customers and scale while learning from feedback



Why do it with us?



4x cheaper

Split the cost with your peers. Build up your FinTech eco-system. Reduce the risk of elongated internal 'DIY' projects

50% quicker

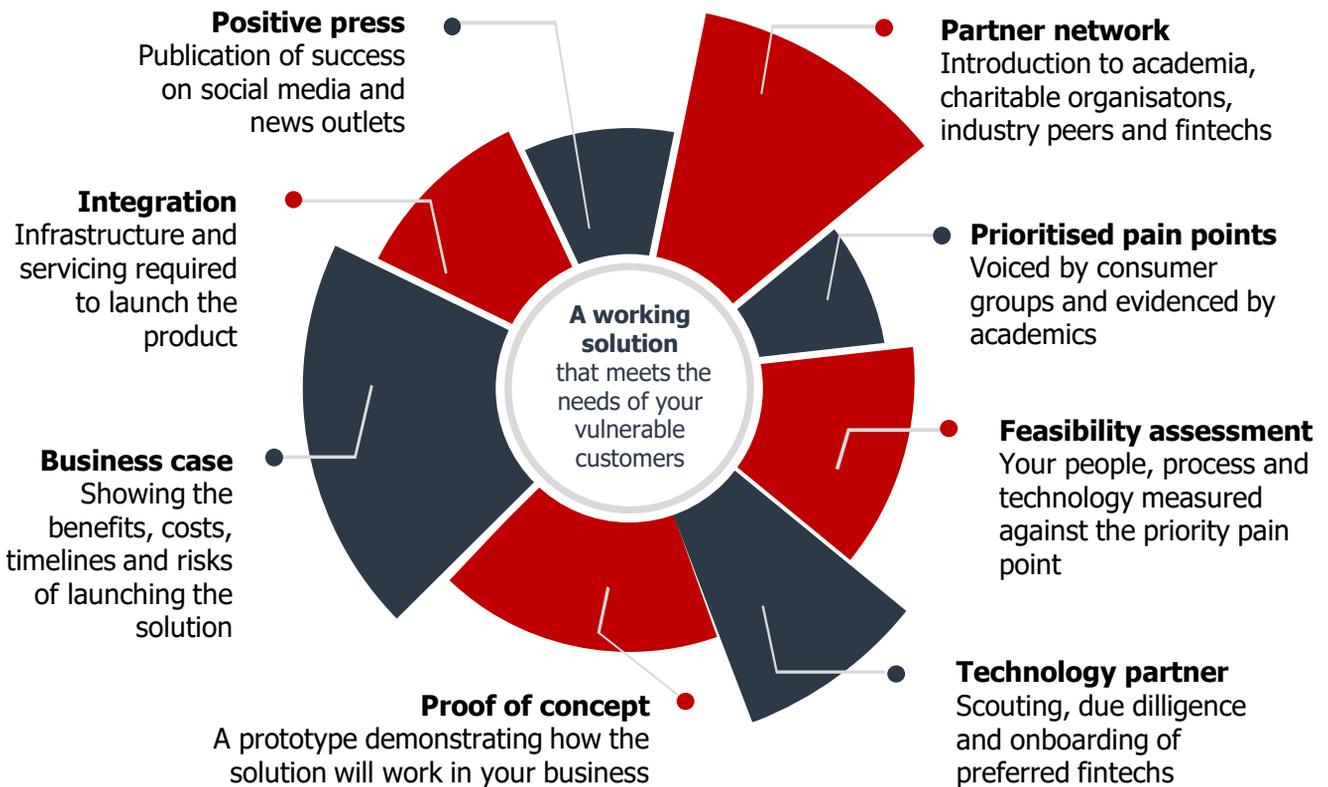
Forget managing hundreds of suppliers. We are a one-stop shop to discover, define, design and deliver

∞ better

You're not only doing good for the industry. You're doing it better by getting insight form leading academics and consumer groups

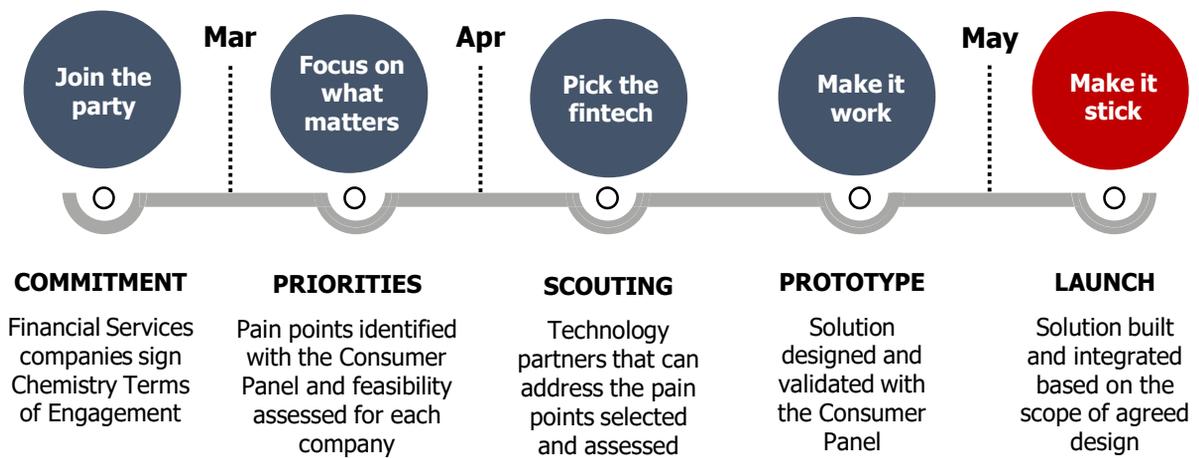


What outcomes can you expect?





What's our plan?





Ready to join?

Secure your place by **28th February** to join the 2020 cohort. We have limited spaces available.

If you want to join or know more about the Chemistry programme, please contact Kerry.



Kerry Nicolaides

kerry.nicolaides@soprasteria.com

About Sopra Steria

Sopra Steria is a European leader in digital transformation providing one of the most comprehensive portfolios of end to end service offerings on the market: Consulting, Systems Integration, Software Development, Infrastructure Management and Business Process Services. Combining added value, innovation and high-quality services, Sopra Steria enables its customers to make the best use of information technology. With 45,000 employees in 25 countries, Sopra Steria generated revenue of €4.1 billion in 2018. Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809