



Give your innovation a powerful head-start

Welcome to Catalyst
The Sopra Steria Scale-up
accelerator programme

Think bigger. Design smarter. Transform what's possible.



WHAT IS CATALYST?

Catalyst is Sopra Steria's accelerator programme for start-ups and small businesses looking to scale-up. It's been developed to provide these scale-up businesses with the chance to accelerate growth and open up new business opportunities. It helps new and emerging scale-ups with disruptive, innovative ideas to develop and grow products to reach new customers and markets.

Why have we set up Catalyst?

As a leading business transformation organisation in both the Public and Private Sectors, Sopra Steria is constantly looking at ways in which we can deliver value-added services to customers. The services we create and deliver

enable our customers to overcome specific industry and organisational challenges and achieve their strategic goals. This is why we are always experimenting, exploring and investing in innovative products and services that can add real value.

But we know that innovation alone is not enough - a great idea isn't an answer in itself. Instead, it needs to deliver real impact and make a tangible difference to business outcomes.

That's why we're looking for truly innovative organisations with creative ideas and exciting products that can add real value, alter market dynamics and change the status quo.

FASTER ROUTE TO MARKET

How does the Catalyst programme work?

The Catalyst programme identifies and supports businesses with innovative solutions that are near-market ready or already established in the market. Following initial discussions, we invite businesses to take part in a short pitch process to ensure Catalyst is the right programme for us and our partners.

If successful, we then place partners onto a collaborative, professional programme and introduce businesses to relevant private and public sector client organisations within Sopra Steria.

Honest and open collaboration - your IP is always your IP

At Sopra Steria, we never forget that your IP is your IP. We believe in collaboration and know that we are stronger working together.

We will work openly with you as a valued partner to provide you with the support and direction you need to make your business a success.

PROGRAMME BENEFITS



Accelerated market access

We have mature existing client relationships with major Public and Private sector clients.



Development and growth of your business and product

Specialist business and sales support to help you to grow, mature and build your client base.



Industry visibility

Opportunity to raise your profile across public and private sectors.



European Presence

We're part of a major European group so you'll have the opportunity to sell internationally to clients outside the UK.



Development of your people

Access to masterclasses, experts and a champion with Sopra Steria to upskill your most valuable assets.



Use of Sopra Steria Facilities

We offer design sprints and workshops in our Digilabs to develop and refine your proposition, as well as office space and boardrooms to suit your needs.



“Collaborating with the different Sopra Steria teams has been a fantastic opportunity to learn from the best in digital transformation, working together to provide innovative, market leading verification solutions for their clients in the public sector, healthcare and other regulated industries. ”

Edward Hall, CEO and Founder, Qualification Check

It's time to step things up



A PASSION FOR INNOVATION

Who are we looking for?

We want to work with businesses who have truly innovative solutions that help our customers overcome their biggest business challenges. At Sopra Steria delivering successful customer outcomes is at the heart of what we do. We're looking to work with passionate and committed organisations that already have a product or solution that:



Is truly innovative



Has true business focus (not simply new technology)



Is nearly market ready



Is scalable and flexible



Has a successful trial or a minimum viable product (MVP)

Take the next step



READY TO JOIN THE CATALYST PROGRAMME?

The Catalyst programme provides a platform for the most innovative and creative people and businesses to work with one of today's leading business transformation organisations to help established public and private sector companies solve their biggest challenges.

If you feel that you have the right ideas and approach as well as the commitment, drive and appetite to grow and scale your business – we want to hear from you.

Want to learn more?

If you want to know more about the Catalyst programme, please contact Myron or Tanmoy.



Myron Hrycyk
UK Partnerships and Alliances Director
Email: myron.hrycyk@soprasteria.com
Phone: 07796 938 356



Tanmoy Banerjee
Programme Manager
Email: tanmoy.banerjee@soprasteria.com
Phone: 07713 079 090

About Sopra Steria

Sopra Steria is a European leader in digital transformation providing one of the most comprehensive portfolios of end to end service offerings on the market: Consulting, Systems Integration, Software Development, Infrastructure Management and Business Process Services. Sopra Steria is trusted by leading private and public organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining added value, innovation and high-quality services, Sopra Steria enables its customers to make the best use of information technology. With 45,000 employees in 25 countries, Sopra Steria generated revenue of €4.1 billion in 2018.

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809

For more information, please visit our website www.soprasteria.com

